

GRANDVIEW CHAMBER OF COMMERCE

BOARD MEETING MINUTES

March 7, 2005

I Preliminary

At 1:06 PM on March 7, 2005, Chamber President Jim Herriman called the meeting to order for the Grandview Chamber of Commerce Board of Directors. This meeting was held at the Grandview City Hall. Present when the meeting was called to order or during portions of the meeting were:

Chamber Board Members:

Jim Herriman (KeyBank), President

Derek Wood (Budget Car Sales), Vice President

Marina Ledesma (U.S. Bank), Treasurer

Mike Bradshaw (Benton REA's PowerNET), Secretary

Cookie Shannon (Grandview Float, Parade, Alumni, Junior Miss)

Lucy Dykstra (Grandview Float, Junior Miss)

Steve Martin (Wal-Mart Distribution Center)

Norm Childress (City of Grandview)

Lynn Boast (Boast Enterprises)

Kathy Charvet (People For People)

Chamber Staff:

Nicole Walker (Grandview Chamber Community and Member Affairs Manager)

Connie Carpino (Grandview Chamber Office Staff)

Vicki Ramirez (Grandview Chamber Office Staff)

Guest:

DeLynn Otis (Clear Channel Radio)

II Regular Business Items

The board reviewed the minutes for the Chamber Board meeting held on 2-1-05.

Cookie Shannon made a motion to accept the minutes for the Chamber Board meeting held on 2-1-05 as presented, and Derek Wood seconded the motion. The motion carried.

The Treasurer's Report for the month of February of 2005 was presented. The report showed the beginning savings account balance at U.S. Bank was \$2,290.38 as of 2-1-05, and the ending savings account balance was \$300.00 as of 2-28-05. The beginning balance for the community checking account with U.S. Bank was at \$593.69 as of 2-1-05, and the ending checking account balance was \$2,834.34 as of 2-28-05. The beginning balance for the tourism checking account with U.S. Bank was \$80.55 as of 2-1-05, and the ending tourism checking account balance was \$64.67 as of 2-28-05. A list of disbursement checks and bank account deposits for the month of February of 2005 was also presented.

Nicole and Marina reported that there was an extra \$600.00 in the bank that was not recorded in the check register, and so an adjustment for \$600.00 has been made in the check register. It was noted that the tourism funds from the City of Grandview have not been received yet. Nicole mentioned that extra measures would be taken to properly account for the tourism money that is spent this year. Mike Bradshaw asked about the U.S. Bank overdraft charges that were possibly charged in error by U.S. Bank back in 2004, and if the issue had been fully researched yet by U.S. Bank, and Marina noted that U.S. Bank is still researching the issue.

Derek Wood made a motion to accept the Treasurer's Financial Reports for the month of February 2005, and Lynn Boast seconded the motion. The motion carried.

III Unfinished Business

Presentation by DeLynn Otis of Clear Channel Radio

DeLynn Otis with Clear Channel Radio explained that Clear Channel Radio stations include KATS, KFFM, KQSN, KUTI, KIT, and KDBL. DeLynn presented the advertising opportunities that are available through Clear Channel Radio, and handed out radio station market penetration information, station area coverage maps, and samples of advertising surveys for business clients to complete to help them with their advertising decisions. DeLynn said that she would be the contact person to be notified with regard to public service announcements. DeLynn also handed out a list of advertising rates for the Clear Channel Radio stations to provide radio-advertising spots for the Grandview Chamber of Commerce. DeLynn said that for Grandview Chamber fund raisers and auctions to raise money, she knows of Chamber of Commerce organizations that could be approached to trade vacation packages.

Grandview Chamber Annual Auction

The board discussed which businesses have been contacted with regard to soliciting donations for the Chamber Auction. The board discussed the number of tables that will be available at the high school, where the auction will be held. It was noted that a total of 200 tickets have been printed, and that sales of the tickets is going very well. Jim Herriman said that the remaining Chamber Auction tickets will be rounded up on April 11th, and then he will let us know how many tickets have not been sold.

IV New Business

Agenda for General Membership Meeting

It was mentioned that speakers for the general meeting are booked through June of 2005, and that Tom Lampier with Sunnyside Worker Care will be the guest speaker at the next general meeting.

Chamber Office Report

Nicole introduced the new Chamber office personnel, Connie Carpino and Vicki Ramirez. Nicole announced that the Chamber office will be covered by Chamber

personnel from 9 AM to 5 PM from Monday through Friday each week.

Nicole has sent out member dues invoices to the Chamber members, and she mentioned that she has received notes back from members stating that they greatly appreciate getting a bill on time.

Nicole said that the Chamber office is becoming more organized, and that she needs a new accounting software package for billing purposes. She said that LeMaster & Daniels recommends Quickbooks, and that LeMaster & Daniels offered to provide training and support if the Chamber wants to purchase the Quickbooks accounting software package, which she estimated could be purchased for \$200.

Mike Bradshaw made a motion to approve an expenditure of \$200 in order to purchase the Quickbooks accounting software package, and Derek Wood seconded the motion. The motion carried.

Nicole mentioned that the Chamber computer may need to be upgraded to the Microsoft Windows XP operating system.

Nicole noted that now that the Chamber office is staffed with office personnel, that phone calls can now be made to the Chamber members to remind them to attend the general meeting.

Grandview Float Report

Cookie announced that the theme for the Grandview Float this year is “Harvest Moon.” She noted that the coffee can donation containers brought in \$110 last year. Nicole mentioned that the coffee cans will be decorated in very bright colors this year.

V Meeting Dates, Announcements, Schedules, and Miscellaneous

The next Chamber general membership meeting will be held on Tuesday, March 8, 2005, at 1 P.M at the Bethany Presbyterian Church in Grandview.

The next Grandview Chamber board meeting will be held on Monday, April 4, 2005 at 1:00 PM at the Grandview City Hall building.

In April, the Grandview Chamber general meeting will be held on Tuesday, April 12, 2005 at 1:00 PM at the Molcajetes Family Mexican Restaurant.

VI Adjourn

The meeting was adjourned at 2:09 PM.

MICHAEL J. BRADSHAW, SECRETARY