

Grandview Chamber of Commerce
Board Meeting Minutes

February 6, 2006

I. Preliminary

President Gaylene Tucker called the meeting to order at 12:06 p.m.

Present for all or portions of the meeting:

~~Cookie Shannon~~—Junior Miss
~~Kristin Denny~~—Wal-Mart D.C.
~~Gaylene Tucker~~—Consumers Choice Insurance
~~Mike Bradshaw~~—Benton REA's Powernet
~~Kathy Charvet~~—People for People
~~Marnie Gibbs~~—All Ways Busy Arena
~~DeLynn Otis~~—Clear Channel Radio Yakima
~~Holly Castle~~—Kimbrough Realty and Associates
~~Dennis McDonald~~—Grandview Christian Church
~~Norm Childress~~—City of Grandview

High School Representative:
Danika Martinez

Chamber Staff:
Lynda Jo Gross

II. Regular Business Items

Minutes

Mike Bradshaw moved to accept the minutes form the January board meeting as presented. DeLynn Otis seconded. The motion carried.

Financial Report

Lynda Jo Gross presented the financial report for the month of January. The community checking account balance as of January 1, 2006 was \$1,556.66. As of January 31, 2006 the balance was \$5,710.24. The beginning of the month balance for the tourism account was \$393.90; the end of the month balance was \$377.32. The beginning of the month balance for savings was \$300.29, and that number stayed the same as of January 31, 2006.

It was noted that a \$1,500 grant was received from Wal-Mart, with \$1,000 being donated to the Grandview Chamber of Commerce, and \$500 being donated to the Band and Cheer Day.

Cookie Shannon presented President Tucker a check for \$600 that is from the Central Washington State Fair for renting Grandview's float for their fair in September 2005. Cookie mentioned that the Central Washington State Fair does not want to rent the float in 2006.

Cookie Shannon moved to accept the financial report as presented. Kristin Denny seconded. Motion carried.

Annual Auction

Gaylene Tucker reported that auction planning is going very well. She said that Welch's, who has donated all of the sparkling grape juice in the past for the Grandview Chamber Annual Auction event, is unable to do so this year due to the closure of the Kennewick plant. They did donate two cases (24 bottles) of sparkling grape juice and some juice. She reported that Pepsi is allowing the Chamber to use their special event soda dispenser and five gallons of Pepsi and five gallons of Diet Pepsi for \$20.00 and that the plan is to do so. Lynda Jo Gross will check to see how many cups are left from Hot Summer Nights. Lynda Jo Gross reported that 55 items have been donated for the auction. The total value so far is \$12,386.98, which doesn't reflect the value of 10 items, as no value has yet been established. It was also noted the two Southwest Air Lines tickets were donated, and that a New Zealand hunting trip had been donated for the Chamber to receive all proceeds over \$500, and that a photographic safari trip to Africa had been donated for the Chamber to receive all proceeds over \$750. If the two hunting trips are not auctioned from the minimum bid amounts stated above, then they go back to Gary Christensen. Marnie Gibbs contacted Dick Culver, a well-known auctioneer, to see if he could donate his talents to the Annual Auction. He normally charges \$400 per auction to auctioneer.

The consensus of the Board is to donate two annual auction tickets to Mr. Culver in exchange for his services.

Agenda for Membership Meeting

Includes the Guest Speaker, Jan McDonald from the Lower Valley Pregnancy Center. Also on the agenda is that float workers are needed, and the fact that a float meeting will be held directly following the Member Meeting.

Request for donation from Junior Miss

Cookie Shannon sent a letter requesting \$500 for the Junior Miss program. This was included in the 2006 budget. Because of this, no vote was necessary to approve the request.

Lynda Jo Gross will cut Junior Miss a check for \$500.00.

Office Report:

Lynda Jo Gross reported that attendance for monthly socials is minimal, at best and that with the rousing success of the Tri-Chamber socials, the Board should consider canceling the monthly events.

The consensus of the Board is to discontinue monthly socials, but to support Chamber members who wish to have a social or open house.

Update on new computer

Lynda Jo Gross reported that she has not yet found a computer in the price range the Board approved last month. Mike Bradshaw mentioned that the software might have to be purchased separately due to the cost (Windows Office runs between \$250 and \$300 in itself). Holly Castle suggested looking on Ebay for the software. Lynda Jo Gross mentioned that when computer tech Matt Peery from Benton REA PowerNET was in the office, he noticed electricity fluctuations that may make it necessary to have a battery backup uninterruptible power supply (UPS) protection device added for the computer. Dennis McDonald suggested the owner of the building be contacted to have an electrician come and identify the problem. Mike said that Lynda Jo should discuss the UPS with Matt Peery from PowerNET to see what size of UPS the Chamber should consider purchasing, and noted that Benton REA usually purchases their UPS units from a company called "APC"

Lynda Jo Gross is to approach the landlord and request that he send an electrician to investigate the problem.

Tourism Guide Advertising

Lynda Jo Gross reported that two tourism publications have approached the Chamber with regard to soliciting for advertisements: The Grapevine and the Yakima Valley Visitor Guide. She presented the ad rates and showed examples of both publications; she recommended against advertising this year due to budget constraints. Marnie Gibbs suggested looking for businesses that do advertise and if they are Members, to ask if at least the Chamber's number could be included in their respective ads. It was also suggested that the publishing companies for the two booklets may allow the Grandview Chamber to post an ad free of charge.

Lynda Jo is to follow up on this.

Norm mentioned that while staying in Olympia, a Washington Tour Guide was at the motel front desk. He said Grandview is not even on the map or listed in that publication.

Easter Egg Hunt

Lynda Jo Gross reported that the Parks and Recreation Dept. has requested that the Chamber sponsor the Easter Egg Hunt for \$100 and noted that this is included in the 2006 budget.

Cookie Shannon moved that the Chamber sponsor the Easter Egg Hunt for \$100. Mike Bradshaw seconded. Motion carried.

Band and Cheer Day

YVB&C requested that the Chamber pay postage for the mailings they are getting ready to send, as they did last year. DeLynn Otis asked if we had a business that was a member that received bulk mail postal rates. Lynda Jo Gross informed the board that Wal-Mart D.C. gave them a \$500.00 grant and it's in the Chamber community checking account.

Cookie Shannon moved to pay for postage for the mailings. Kathy Charvet seconded. Motion carries.

Review of By-Laws

Cookie Shannon suggested a review of the By-Laws to bring them up to date (housekeeping). After much discussion, Lynda Jo Gross suggested that board members email her any suggested changes that the board members would like to submit, and she will make those changes to present to the board for their review at the March Board meeting.

Lynda Jo Gross will accept proposed changes to the By-Laws, draft them, and present the draft at the March Chamber board meeting.

Spring Fling

Gaylene Tucker mentioned that Jim Herriman instructed Lynda Jo Gross to become involved in Spring Fling. Grandview has not been extensively involved in the past. Spring Fling rides the coattails of Spring Barrel Tasting, providing family friendly events. Lynda Jo explained that there are fees involved in participating in Spring Fling. They have two packages, one for \$750 and the other for about \$1,200. Lynda Jo said that she made it clear from the beginning to Spring Flingers that she was uncertain as to how much Grandview could pay. When she learned about the significant deficit in hotel motel taxes received, she informed Spring Flingers of the deficit. The Spring Fling Committee said they were willing to accept what Grandview could give to be a part of it. Lynda Jo said that she did feel it was a worthy organization to be involved with. Marnie Gibbs, who is also involved in Spring Fling, said that she is willing to donate \$100 on behalf of the Grandview Chamber; DeLynn Otis said she is willing to donate \$25.

Lynda Jo Gross was directed to bring this matter up at the next member meeting and request donations for Spring Fling at that time.

Marnie Gibbs made a motion that if someone wishes to donate to Spring Fling, to accept that donation and earmark it as such. Kristin Denny seconded. Motion carried.

Books for Sister School in New Orleans, Louisiana

Danika Martinez reported that K-5 books are needed for GHS's sister school that was impacted by Hurricane Katrina and that books will be accepted this week.

Lynda Jo Gross was instructed to alert Chamber Members of this need.

The meeting was adjourned at 1:12 p.m.