

Grandview Chamber of Commerce
Board Meeting Minutes

January 9, 2006

I. Preliminary

President Gaylene Tucker called the meeting to order at 12:02 p.m.

Present for all or portions of the meeting:

Cookie Shannon—Board Member
Dennis McDonald—Grandview Christian Church
Norm Childress—City of Grandview
Gaylene Tucker—Consumer's Choice Insurance
Becky Ruppert—Consumer's Choice Insurance
Marnie Gibbs—All Ways Busy Arena
Mike Bradshaw—BentonREA's Powernet
DeLynn Otis—Clear Channel Radio
Kristin Denny—Wal-Mart Distribution Center
Allison Manterola—Wal-Mart Distribution Center
Kathy Charvet—People for People

Chamber Staff:
Lynda Jo Gross

II Regular Business Items

Minutes

Cookie Shannon wished to clarify in the minutes that the \$500 to Junior Miss is not a flow-through; because it's a donation from the Chamber, it's an expense.

Marnie Gibbs moved to accept the minutes with the clarification. Kathy Charvet seconded. Motion carries.

Treasurer's Report

Treasurer Becky Report presented the financial report for the month of December. The report showed a beginning of the month balance in Community Checking of \$2944.34 and a balance of \$1593.23 as of Dec. 31, 2005. In the Savings account, the beginning of the month balance was \$300.28 and the end of the month balance was \$300.29. In the Tourism Account, the opening balance on Dec. 1, 2005 was \$429.71 and the balance as of Dec. 31, 2005 was \$393.90. Becky Ruppert clarified that a transaction on 12/20/05 for \$193.60 labeled cash was transacted so that a cashier's check could be obtained to secure

the National Guard Armory on March 17, 2006 for the annual auction. \$100 of that amount is the deposit.

Mike Bradshaw moved to accept the financial report. Cookie Shannon seconded. Motion carries.

Annual Auction

The consensus of the Board is to keep the ticket cost at \$20 per person.

The Board discussed purchasing wine glasses again this year for the event. Lynda Jo obtained a bid from Best Impressions in the amount of \$1,139.68 to have the Chamber logo, year, and name of the event in red and green on 288 glasses. Marnie Gibbs questioned whether or not 288 glasses was necessary and asked how many were left over. Lynda Jo said that for certain, there are two boxes of one dozen each upstairs in the office, and more boxes downstairs, but the glasses come in handy for promotional purposes. Dennis McDonald recommended removing Annual Auction from the glasses—leaving just the logo and the year. The consensus of the board was to remove the Annual Auction wording. DeLynn instructed Lynda Jo to obtain bids from three companies in the future.

Allison Manterola reported that Wal-Mart D.C. is donating the food for the event and is currently working on the menu, which will feature only one kind of meat choice.

Cookie Shannon mentioned that in the past, either Mariner's tickets or Disneyland donations were unable to be obtained because they didn't make the request early enough. Lynda Jo said that in the files, she had only come across Disneyland information, and we must be a 501 3 C to receive that. This prompted discussion as to whether or not the Chamber is a 501 3 C. Lynda Jo was instructed to find out what she could about that.

Cookie moved to have Lynda Jo inform Best Impressions to remove Annual Auction from the wording and to order 288 glasses for the event. DeLynn seconded. The motion carried.

Special Events Committee Meeting Report

Gaylene Tucker reported that the Special Events Committee met and created a list of potential events that they would like the board to approve. Among those events: an Auto Swap Meet and Car Show in April; Grandberry Christmas craft sale added to the Cocoa and Carols event in December; a Children's Festival in July; a Grape Stomp in September and a Craft and Hobby Fair in August during fair time. This discussion prompted Lynda Jo to ask DeLynn if Clear Channel intended to do Hot Summer Nights in Sept. again. DeLynn said "no", but Clear Channel is looking into a similar event during a different month in the summer. Norm said that the Country Park Task Force is looking at creating a Concert Series that would include four music events in the amphitheatre in May and June. Gaylene reported that the Cal Ripkin baseball tournament will not be in Grandview this year, although a request has been submitted to have it here in 2007. The consensus of the Board is to proceed with the aforementioned events.

Float Report

Cookie Shannon reported that we need a Float Chairperson as she can no longer co-chair due to the conflicts with Junior Miss. Cookie requested that a sign up sheet be handed out at the Jan. 10 Member Meeting to get a committee together and find a chair so that a float plan design can be selected. The first parade for the float will be at the end of April. She also reported that she has \$600 in the Junior Miss treasury that goes to the float that she'll give to the Chamber to put in the tourism account. She doesn't want to tear down the float until she knows what the outcome amount will be from the Hotel Motel tax. Cookie asked whether or not the Wal-Mart D.C. would help build again this year, Allison Manterola said she'd find out. Cookie said Tammy Ouellette helps out a lot, but new court parents don't really have the opportunity to do so. DeLynn voiced her willingness to help, but not to chair. Cookie will work on the planning committee. Gaylene said that the Chamber's records reflect that Chamber has received hotel motel tax monies in March, April and May in the last three years, respectively. Cookie also questioned whether or not a special fundraiser could be held to help with the float.

Regular Member Meeting Agenda

Lynda Jo was instructed to add a sign up sheet for the April Car Show and for the Float Committee to the agenda.

Office Report

Lynda Jo reported that Tucker Cellars and Lower Valley Credit Union have joined the Chamber.

She also stated that the computer she's using is substandard. In May of 2005, the board approved Nicole Walker and Vicky Ramirez to look into buying a refurbished computer for the office and to present bids to the Board. This wasn't done. Lynda Jo asked that the board consider a new computer for the office. The consensus at this point was for Lynda Jo to get bids. Norm suggested shopping locally and talking to Quicktel for a bid. Mike Bradshaw said that in an advertisement over the weekend, he found brand new computers being sold at Best Buy and Circuit City for about \$400.

DeLynn Otis made a motion for Lynda Jo to purchase a computer for the office, not to exceed \$450 after rebates, and if the price is greater than \$450 the issue is to be brought back to the Chamber board for further discussion. Cookie Shannon seconded. Motion carries.

At the regular Member Meeting in Dec., members voted to move the date for after hours socials/open houses to Thursdays from 3 to 5 p.m.

Lynda Jo asked if any board members needed current by-laws. The consensus of the board is to mail out to all board members current by-laws, with the exception of Mike Bradshaw and Gaylene Tucker, who already have them.

Two donations requests were received: one from the Sweet Adelines and another from the committee working to promote the school levy. Norm said that it could cause a problem if we donate to the school levy if our members do not support it. Also discussed was the fact that the budget is done for 2006 and donations weren't factored in, aside from the sponsorships that were included for the Bunny Hunt and the Soap Box Derby that take place in Grandview every year. The consensus of the Board is that the Board will only consider contributing to entities or groups that are looking for sponsors for specific events, and that entities asking for direct donations may be given the opportunity to post a notice in the Grandview Chamber newsletter and/or to sign up as a guest speaker at a Chamber general membership meeting.

Business Façade Codes

Gaylene reported to the Board that the Mayor would like the Chamber to determine façade codes for downtown. Gaylene said she didn't feel comfortable with the Chamber doing this, but she and the Mayor agreed there could be common standards. Mayor Norm Childress said that Grandview has a Beautification Committee, and that he would like to see the Chamber more involved in the process. Gaylene requested that Chamber Board members email their suggestions to her on this matter. Suggestions can be emailed to Gaylene at consumerschoiceinsurance@earthlink.net and that she would then present the suggestions to city council.

Yakima Valley Band and Cheer Day

The Yakima Valley Fair and Rodeo tax ID number has been used in the past on the request to Wal-Mart for a grant for the Yakima Valley Band and Cheer Day. A tax ID number for an IRS code section 501c(3) corporation must be included in the letter to Wal-Mart for a grant request. Lynda Jo will follow up to find out what kind of nonprofit, or other, IRS code section status has been assigned to the Grandview Chamber of Commerce.

It was announced that there will be a Tri-Chamber social for the members of the Grandview, Prosser, and Sunnyside Chambers to be held at the Best Western Inn at Horse Heaven in Prosser on Thursday, 1-19-06, from 5-7 p.m., and that anyone that wants to attend will need to RSVP with Lynda Jo by 1-13-05.

The meeting was adjourned at 1:18 p.m.